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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Stephen R. Bacso, Rene J.

Group Art Unit:

2131

Juneau, Sanjeev Shankar

and Bruce D. Scanlan

Serial No.:

09/991,566

Examiner:

Unknown

Filed:

November 20, 2001

Docket No.:

1028-010US01

Title:

METHOD AND SYSTEM FOR TARGETED CONTENT DELIVERY,

PRESENTATION, MANAGEMENT AND REPORTING IN A

COMMUNICATIONS NETWORK

CERTIFICATE UNDER 37 CFR 1.8: I hereby certify that this correspondence is being deposited with the United States Post Service, as First Class Mail, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on 2002.

Name: Samantha J. Rupert

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents Washington, D.C. 20231

NOV 2 1 2002

Dear Sir:

Technology Center 2100

Applicant submits the references listed on the attached form PTO-1449, copies of which are enclosed.

Under 37 C.F.R. 1.97(e)(1), each item of information contained in this Supplemental Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three (3) months prior to the filing of this Statement.

Respectfully submitted,

Date: November 13, 2002

By: Kent J. Sieffert Reg. No.: 41,312

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Form 1449*		Docket Number:		Application Number:	
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INFORMATIONDISCLÓSURE STATEMENT		Applicant:			
		Stephen R. Bacso, Rene J. Juneau, Sanjeev Shankar and			
IN AN APPLICATION Bruce D. Scanlan					
(Use several sheets if necessary)		Filing Date:		Group Art Unit:	
		November 20, 2001		2131	
		Examiner Name:			
U.S. PATENT DOCUMENTS					
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FOREIGN PATENT DOCUMENTS					
Examiner	Document Number	Publication	Country		Translation
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	0 822 718 A1	02/04/1998	EPO		
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	San Francisco, CA, 13-14 July 1994, New York, NY, IEEE, pp. 55-66, XP010124407,				
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	13DIN. U-78U3-2U	/U-A.			
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EXAMINER			Date Considered		
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*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in					
conformance and not considered. Include copy of this form with next communication to applicant.					